

# NOTES



## Substance Use Response Group

January 4 2022, 9:00am-10:00am

Kings County Sheriff's Office (1444 W Lacey Blvd, Hanford, CA 93230 USA)

**Attendees:** Gabriela Rodriguez, Sara Flores, , Reagan Caldwell, Murie Gobela, Jessika Schneider, Aliyah Ortiz, Freddy De La Paz , Isabella Avedikian

❖ Introductions + Ice breaker:

➤ *Name, organization, and something you're looking forward to in 2023?*

❖ Substance Use Learning Session

➤ Debrief

What are the expectations for the workgroup?

- Connecting better to organizations and building towards them and the community.

What population is SURG going towards?

- Goal is to target the low-income population by giving them a platform to tell their story or experiences with substance use.

How can we expand in the community?

- Utilize different community spaces so that SURG can expand community members.
- Avenal (Veterans Hall/Theatre), Corcoran (TLC), Hanford (Longfield Center). Ben from the Greater King's Chamber.
- The Fire Department does BBQ (CalFire does outreach). Possible partner.
- Avenal has received new funding and hosts a Block Party (CHC will be already participating).
- Consider reaching out to churches, post offices, apartment complexes, and more when looking for community residents to join SURG events/resources.
- Consider raggle and necessary gift cards for community residents to come to SURG events/resources.
- Utilize Youth and Family Resources.

➤ Logo

Showed the Substance Use Response Group the new logo.





- ❖ COMMUNITY Winter Wonderland Resource Event (January 5th-7th)
  - Contact Desarine Lowe, [Desarine.Lowe@co.kings.ca.us](mailto:Desarine.Lowe@co.kings.ca.us), if you are available to booth for all three days.
  
- ❖ 2023 Goals
  - **Resource table at Avenal's Block Party** out in Avenal, California.
  - **April: National Healthy Wellness Week (1st week of April)** - Resource at a High School during lunch time in one Kings County city a day (Avenal, Kettleman City, Corcoran, Hanford, Lemoore)
    - Contact HJUHSB Brooke ([bkenney@hjuhsd.k12.ca.us](mailto:bkenney@hjuhsd.k12.ca.us)) for more information about this week and how SURG can get involved.
  - **May: National Prevention Week (May 7th-13th)** - Create a social media campaign to highlight SURG and Substance Use Prevention and promote June's SURG panel open to the community. (*Vision: to post every single day during the week with the same content and to promote June's SURG Panel*).
  - **May:** start reaching out to schools for Back to School Night & Red Ribbon Week.
  - **June:** Substance Use Prevention Panel for Community Members at Corcoran (TLC).
  
- ❖ Roundtable
  - Champions graduation coming up on Thursday, February 9th.
  - CHC Tobacco Coalition continues to meet monthly.
  - CHC is hiring a Community Engagement Coordinator.



Next meeting: February 1st 2022 @ 9:00AM - 10:00AM at Kings County Sheriff's Office  
(1444 W Lacey Blvd, Hanford, CA 93230, USA)

