



HEALTHY EATING WORKGROUP MEETING NOTES

Tuesday, April 11, 2017 • 1:30 pm – 2:30 pm • Public Health, Annex-Dept. 5

- Welcome & Introductions
- Review of Goals
 - a. *Engage the community to identify residents' real and perceived needs in relation to food and nutrition – UPDATE: The Community Needs Survey is HAPPENING NOW! We are doing a random probability sample of Kings County. If you can help us with this by randomly selecting 10% of your Kings County clientele to participate, please let me know! I will send you the full survey in hard copy form. Please note that our question on healthy eating barriers will gather incredible data for our group!*
 - b. *Improve coordinated messaging and program efforts among Kings County food and nutrition related service providers.*
Rebecca recommends we use & share the USDA approved nutrition resource list she made. Anyone can download and teach from this resource. This is consistent messaging and will be a living document we can add to. Julie will email the resource list to the group.
 - c. *Improve food and nutrition assistance program outreach and promotion.*
Put on hold until the survey results are in.
 - d. *Implement a Healthy Retail certification program in Kings County, providing guidance, encouragement, technical assistance, and recognition to stores that seek to provide healthier food options to their customers.*
The group decided the first step is to educate retailers on what healthy food is.
- Further Information from Strategic Plan
 - What can we do to help this workgroup moving forward?
 - ***Debbie suggested we find out what Snap Ed is doing and dovetail into that work.***
 - ***Address summer food insecurity for children.***
 - ***Workgroup structure – Julie would like a few leaders***

- Roundtable
 - KCAO is hosting a Fruit & Veggie Fest on May 20th from 10:00am – 2:00pm at Cost Less Grocery Store – Need Vendors
 - Snap-Ed is working to add more to the smart lunch program in schools. Starting a student advisory board.
 - After School Program at MLK & Roosevelt Elementary is hosting a 3K run for students that is nutrition oriented.
 - Adventist Health has re-branded with a new mission/vision statement, new logo with their focus being on the community.

- The next meeting will be held on Tuesday, May 9, 2017 at 1:30 pm.
 - Topics:
 - The Community Needs Survey
 - Definition of the Healthy Eating Workgroup
 - Nominate Leaders