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<http://www.KPPF.org>

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## Welcome to KPPF.ORG's Newsletter, Issue #2

Welcome back to the Kings Partnership For Prevention's e-newsletter. This is our second edition, thanks to our *new* collaboration with [Monkey Business Marketing](#)'s owner, Elaine Heirigs. This e-newsletter blast is just one of the *new* things happening with KPPF.

In an effort to involve a larger cross section of our community, including youth and the business community, we are scheduling our meetings at new times. **Our next meeting will May 28th at 3:30 at the Ag Extension Building, 680 N. Campus Dr., Hanford.** This will be a "Program Committee" meeting in support of our *new* Committee structure. Topics will include Youth Development, Community Outreach, Methamphetamine, Environmental Prevention - Media, Training, Recognition and Fundraising (grants). Please join us and share your ideas at this working meeting.

Our meeting schedule for the 09-10 fiscal year will be posted shortly on our website, [kfpf.org](http://kfpf.org) by our *new* President for the 09-10 fiscal year, Karen Gomez Barrera. Karen is the Executive Director of the [Corcoran Family YMCA](#) and has been an active member of the Coalition since its inception 6 years ago. We are honored to have Karen lead the Coalition into the next decade. **WELCOME KAREN!**

Lastly, this brings us to our website which has a *new* host. We have transferred our site to a new server, same URL. This will provide us greater autonomy as our Coalition grows and expands. Check the site frequently for new information, events and services. We apologize for any technical glitches during this brief transfer period.

Enjoy the newsletter and send me your announcements This electronic publication is sent out on approximately the 1st and 15th of the month. Please have your announcements to [me](#) no later than the 3rd working day before the 1st and 15th.

Nell Lobdell, KPPF Coordinator

## Special Announcement: Swine Flu/H1N1 Hotline

Information about the Swine Flu in California and links to the CDC can be found at [www.cdph.ca.gov](http://www.cdph.ca.gov).

A dedicated hotline also has been established. Please share this information broadly with people in our community.

**The phone number is (888) 865-0564**

**Hours: 8:00am - 5:30pm daily.**

Calls after hours receive a recording with basic swine flu information and a recommendation to call or go to the emergency room if they cannot wait until the next day for information. Frequently Asked Questions will be revised daily as needed.

## May Events

### Health Fair 2009 At The Hanford Mall

Kings County Asthma Coalition, Allies Against Asthma  
Health Fair 2009.

**Date:** Sunday, May 3, 2009

**Time:** noon - 3 pm

**Location:** Hanford Mall

**Description:**

1. Asthma Screenings

## Thank You



Or visit [KingsView.org](http://KingsView.org)

## At a Glance Calendar

**Sunday, May 3**

Health Fair  
Hanford Mall  
noon - 3pm

**Sunday, May 3**

**Cancelled**

Health Fair  
Hanford Mall  
noon - 3pm

**Tuesday, May 5**

Corcoran Healthy Kids Day  
Registration Forms Due

**Wednesday, May 6**

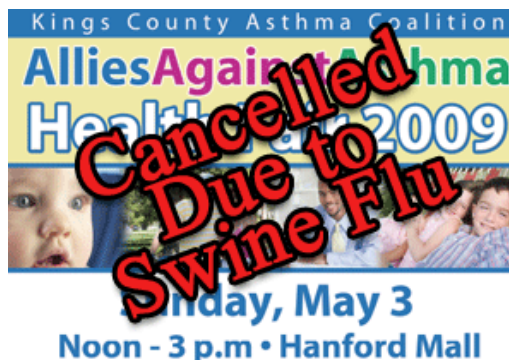
Oak Wellness Center  
Open House  
11:30 am - 3 pm

**Wednesday, May 6**

Kings County Poster/Calendar  
Contest Entries Due by 4 pm

**Wednesday, May 6**

12th Annual Northern California  
Tobacco, Alcohol and Drug  
Educator & Youth Development  
Conference  
UC Berkeley  
8 am - 2:45pm



2. Health Information
3. Prize Drawings
4. Music

For more information, please call (559) 589-2035

### Corcoran Healthy Kids Day

**Dates:**  
**Tuesday, May 5, 2009:** Registration forms for booths due. [Click Here](#) for registration form.

**Thursday, May 7, 2009:** Planning meeting from noon to 1 pm. Lunch provided so please RSVP to Kathy Cruz, Corcoran FRC, 992-5880.

**Saturday, May 30, 2009:** Annual Corcoran Community YMCA Health Kids Day from 9 am - 1 pm

Corcoran Community Annual will celebrate YMCA Healthy Kids® Day on May 30<sup>th</sup>, 2009 from 9:00 a.m. to 1:00 p.m.



### Oak Wellness Center Open House to Celebrate Mental Health Awareness Month

**Date:** Wednesday, May 6, 2009  
**Time:** 11:30 am - 3 pm  
**Location:** Oak Wellness Center  
 1393 Bailey Drive, just off Cousins Road, Hanford, CA

**Description:** Community Provider Booths, Food, Door Prizes, Guest Speakers and More.

Come and join us as we learn how we as a community can change the stigma of Mental Illness and how to aid those affected by it.

**Sponsors:** Kings County Behavioral Health, The Oak Wellness Center and Kings View Counseling Services



### The Oak Wellness Center Open House

**Deadline May 6** 2009-2010 COUNTYWIDE POSTER CONTEST  
 ANNOUNCING



### Youth: Kings County Poster / Calendar Contest

For the first time in Kings County, the 2010 Drug Prevention Calendar will be published with student artwork.

Sponsors include Kings County Behavioral Health, Educational Employees Credit Union, KCOE and All Valley Printing.

Winning posters selected will appear in a 2010 Drug Prevention Calendar for distribution throughout Kings County for grades: 7-12.

**Entries must be delivered by 4:00PM on Wednesday May 6, 2009** to: Erma Urias, Family and Youth Development Coordinator Kings County Office of Education, 1144 West Lacey Blvd., Hanford, CA 93230.

**Thursday, May 7**  
 Corcoran Healthy Kids Day  
 Planning Meeting  
 noon - 1 pm

**May/June**  
 Kindergarten Workshops  
 Day and Time Varies

**May 13 - 14**  
 Grant Writing: Developing and Maintaining AOD Prevention  
 Susanville, CA

**Thursday, May 21**  
 Community Mobilization for Coalitions Webinar  
 12 pm - 1:30 pm

**Friday, May 22**  
 Project Homeless Connect  
 Planning Meeting  
 2 pm

**Thursday, May 28**  
 Getting Heard Through All Media Channels Broadcast/Webcast  
 10 - 11 am

**Thursday, May 28**  
 KPFP Meeting  
 Ag Extension Building  
 3:30 pm

**May 30**  
 Corcoran Healthy Kids Day  
 9 am - 1 pm

**June 5**  
 Big Brothers / Big Sisters  
 40th Birthday Event

**Tuesday, June 9**

For complete rules contact: Erma (559) 589-7073, cell (559) 469-3879

## 12th Annual Northern California Tobacco, Alcohol and Drug Educator & Youth Development Conference

**Date:** Wednesday, May 6, 2009

**Time:** 8 am - 2:45 pm

**Location:** Clark Kerr, UC Berkeley Campus

**Registration:** [Click here to register online.](#)

**Target Audience:** School /District Tobacco & Drug Prevention Coordinators, After School Program Staff, Family Life & Health Educators School Nurses/School Counselors, All those involved in prevention education with youth

### Sample Workshops:

- 2009 UPDATE: Marijuana, Alcohol Use & the Latest Brain Research
- Ensuring Strength-Based Services within a Risk-Based Funding Environment
- Prescription Drugs Explosion
- Alcohol/ Binge Drinking Prevention Programs
- Connecting Prevention and Academic Achievement
- Creating Anti-Bullying / Cyber Safety Programs
- Your 6-12 TUPE Grant is funded, NOW WHAT?
- Brief Intervention, Student Assistance Programs

For registration information, please email [klamfers@aco.org](mailto:klamfers@aco.org) or call Kim Lamfers, 510-670-4568.

For conference information, please call Ira Sachnoff 415-282-5298 or Ralph Cantor 510-670-4589.



### May / June: Kindergarden Workshops at Your Local Family Resource Center

Throughout the months of May and June, First 5 Kings County will be hosting workshops in each community at Family Resource Centers for children and their families to aid with Kindergarten preparation.

The workshops will provide parents with valuable information about skill building at home to better prepare children for Kindergarten along with basic information on Kindergarten transition for parents and caregivers.

Children who will be transitioning to Kindergarten are encouraged to participate in these workshops with their parents! The most important step one can take to best

prepare their child for school is to make sure they have registered with the school they plan on attending NOW!

For additional information, please contact Jon-Michael Hice, School Readiness Coordinator 315 West Lacey Blvd, Hanford, CA 93230 ~ Phone: 559-585-0814 ~ Direct: 559-582-3211 Ext. 2101 ~ Mobile: 559-469-7291 Email: [jon-michael.hice@first5kc.org](mailto:jon-michael.hice@first5kc.org) ~ Website: [www.first5kc.org](http://www.first5kc.org)

### Grant Writing: Developing and Maintaining AOD Prevention Programs

**Date:** May 13 - 14, 2009

Soberfest 2009  
Planning Meeting  
1 pm

**November 5**  
Project Homeless Connect

**May is:**

**Mental Health  
Awareness Month**

**&**

**Asthma  
Awareness Month**

In Kings County, approximately 21,000 children and adults have been diagnosed with asthma.

Exposure to tobacco smoke increases the risk for asthma and its symptoms.

Approximately 9.6% of adults and children are exposed to secondhand smoke in their homes.

Unfortunately, 72.7% of people with asthma have NOT received an asthma management plan from a health care provider, as recommended by the national asthma guidelines

Data from the Kings County Asthma Profile July 2008, developed by [CA Breathing](#)

**Time:** 8:30 am - 4:30 pm  
**Location:** Susanville, CA  
**Register Online:** [Click Here](#)

**Description:** For those who want to work on the nuts and bolts of composing different types of proposals and learn ways to build ongoing relationships with both public and private funding interest. This workshop is intended for both beginning and intermediate level grant writers. You will:

- Understand how grant writing and fund development must fit within a broader agency context
- Recognize the critical importance of building relationships with potential funders
- Learn the nuts and bolts of putting together a strong proposal
- Develop a Proposal Ready System
- Receive a resource binder that includes a comprehensive guide to public and private funding opportunities

**About the Presenter:** Vivian M. Linderman, founder and principal of Blue Lotus Consulting, is a strategic thinker, fundraiser and organizational development specialist. Vivian has worked professionally in the nonprofit arena in the areas of administration, fundraising and special event planning and coordination. She also has held several nonprofit administrative level positions and has served on several nonprofit boards of directors.

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### **Webinar: Community Mobilization for Coalitions**

CADCAs National Coalition Institute will host a new Webinar- Community Mobilization for Coalitions

**Date:** Thursday, May 21, 2009

**Time:** 12 pm - 1:30 pm

**Description:** Coalition experts Michael Sparks and George Vasquez will discuss how to mobilize grass roots and institutional people to do work on the local level, like neighborhoods.

Jane Callahan, Director for CADCAs National Coalition Institute will moderate the session.

Participants will learn the different forms of advocacy, why its important to research the issue and build capacity for specific strategies to be implemented, how to recruit allies, and the different campaigns that a coalition may use in their community. Attendees will leave this session equipped with the tools and knowledge to gain support from many sectors of their community.

**To register for the session, visit:** [<http://www.zoomerang.com/Survey/survey-intro.zgi?p=WEB228UPNF9D6U>].

**For more information on the Institutes Webinar Series, go to:**  
[http://www.coalitioninstitute.org/Coalition\\_Resources/WebinarSeriesHome.asp](http://www.coalitioninstitute.org/Coalition_Resources/WebinarSeriesHome.asp).

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### **Project Homeless Connect Planning Meetings and Event Scheule**

**Dates:**

**The first planning meeting is:** Friday, May 22, 2009

**Time:** 2:00 PM

**Location:** Kings United Way, 11050 13th Avenue, Hanford

**To view meeting schedule and locations,** [click here](#).



**Project Homeless Connect Event Date:** Thursday, November 5, 2009, 7:00 AM to 1:00 PM

**Location:** Hanford Civic Auditorium

This is a tremendous opportunity to outreach to the homeless in our community.

**For more information contact:** Nanette Villarreal, Executive Director Kings United Way  
Phone: 559-584-1536 Fax: 559-584-1098  
[www.kingsunitedway.org](http://www.kingsunitedway.org)

## The Community Anti-Drug Coalitions Of America Present: a Webcast: *Getting Heard Through All Media Channels*

A Free, Public Domain Satellite TV/Webcast Program

**Date:** Thursday, May 28 2009

**Time:** 10:00-11:00 AM PT

**Description:** When it comes to preventing teen substance abuse, raising awareness of drug-related issues in the community is key.



One of the best ways to do that is to get the word out through media channels, such as TV, radio, newspapers and the internet. But, how we used to do things isn't good enough anymore. We need to twitter, blog, podcast, and utilize social norms campaigns. But as the media landscape changes, we can't ignore television, radio, and newspapers.

### Learning Objectives:

- Learn media language
- See how social media can help keep costs down and still get the word out
- Discover how new media and traditional media can work together
- Hear how coalitions are utilizing media to promote themselves and their activities

## June Events

### Big Brothers / Big Sisters 40th Anniversary Celebration

**Date:** Friday, June 5th

**Location:** St. Paul Newman Center, 1572 E. Barstow, Fresno, CA

**Time:** 6:00 PM

**Price:** \$40 per couple, \$25 per individual, \$10 per child

To purchase your tickets, [click here](#).

For more information, [click here](#).

Questions? Call Shauna Goodman at (559) 268-2447 or e-mail at [sgoodman@bigs.org](mailto:sgoodman@bigs.org).



### Soberfest 2009 Planning Meeting

**Date:** Tuesday, June 9, 2009

**Time:** 1pm

**Location:** Cornerstone Administration Office, 801 W. Seventh Street (trailer in the back)

For more information contact: Tom Doyle 583-2036

## On Going Events & Resources



### New Online Networking Website for Prevention Professionals Launched

[Center for Applied Research Solutions](#) (CARS) and [EMT Associates](#) launched a new website that supports networking with other prevention specialist statewide and nationally.

Participants can actively network with colleagues, meet new people and share their knowledge and resources in the prevention field. Some of the features include:

1. Event Calendar System which allows you to register for events online, and view attendee lists.

2. Community Blogs (Online Discussions).
3. Community News and Announcements - Browse up to date news releases.
4. Library of Prevention Research Articles.
5. Member Directory Searching - Search for other members, add members to your professional networking connection list, email other members and groups.

To join visit: <http://www.MyPreventionCommunity.org>

### Resources: A Guide to Effective Regulation of Alcohol Advertising

The Marin Institute has released a handy guide to effective regulation of alcohol advertising.

It includes: OOH, the First Amendment, public vs. private property, checklists, examples of effective laws, and tips on tricks to watch out for.

[Click Here](#) to get your copy.



### Youth: Earn \$5 per Store by Being Undercover Agents for Tobacco Compliance

The American Lung Association has a statewide program called Stop Tobacco Access to Kids Enforcement Act. (S.T.A.K.E.).



Youth between the ages of 14-16 volunteer to be undercover agents for tobacco compliance checks outside their immediate neighborhood.

Requirement and application can be found on their website [www.stakeact.com](http://www.stakeact.com).

Students do receive \$5.00 for each store they visit. On an average day, students may visit anywhere from 10-20 stores.

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