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Welcome to KPFP.ORG's Newsletter, Issue #3

We are rapidly approaching the end of the school year which naturally brings with it graduations and promotions, and all the accompanying parties and celebrations.

I think everyone has heard at least one tragic story that has destroyed the joy these events are supposed to represent. These stories usually involve drinking, drugging and driving, and the loss of life of a bright, young community graduate who was just about to embark on his or her college journey. I worry about what will happen every year at this time.

In this newsletter, we have compiled some resources for parents, students, organizations, and schools in an effort to increase awareness about how to avoid these tragedies. I hope everyone will take a look at these resources and along with the Kings Partnership for Prevention vow to make this graduation season a safe and joyous occasion.

Congratulations Graduates!

[Nell Lobdell](#), KPFP Coordinator



Thank You



Or visit KingsView.org

At a Glance Calendar

Thursday, May 21
Community Mobilization for Coalitions Webinar
12 pm - 1:30 pm

Friday, May 22
8th Annual Children's System of Care Conference
San Diego, CA
8 am - 4:15 pm

Friday, May 22
Project Homeless Connect Planning Meeting
2 pm

Thursday, May 28
Getting Heard Through All Media Channels Broadcast/Webcast
10 - 11 am

Thursday, May 28
KPFP Meeting Ag Extension Building
3:30 pm

Saturday, May 30
Corcoran Healthy Kids Day
9 am - 1 pm

Friday, June 5
CYAN Youth Board & Scholarship Applications Due

May Events

Webinar: Community Mobilization for Coalitions

CADCAs National Coalition Institute will host a new Webinar- Community Mobilization for Coalitions

Date: Thursday, May 21, 2009

Time: 12 pm - 1:30 pm

Description: Coalition experts Michael Sparks and George Vasquez will discuss how to mobilize grass roots and institutional people to do work on the local level, like neighborhoods.

Jane Callahan, Director for CADCAs National Coalition Institute will moderate the session.

Participants will learn the different forms of advocacy, why its important to research the issue and build capacity for specific strategies to be implemented, how to recruit allies, and the different campaigns that a coalition may use in their community. Attendees will leave this session equipped with the tools and knowledge to gain support from many sectors of their community.

To register for the session, visit: [<http://www.zoomerang.com/Survey/survey-intro.zgi?p=WEB228UPNF9D6U>].

For more information on the Institutes Webinar Series, go to: http://www.coalitioninstitute.org/Coalition_Resources/WebinarSeriesHome.asp.



8th Annual Children's System of Care Conference



When: Friday, May 22, 2009
Where: Bahia Resort Hotel San Diego, California
Time:
8:00 am - 8:45 am Registration and continental breakfast
8:45 am - 4:15 pm Conference (lunch provided)

Target Audience: Family, youth, community members, mental health and substance abuse treatment professionals, educators, social workers, probation officers, and health care providers.

CONFERENCE FEE: \$35 CEUs Included If you are interested in a scholarship for families, youth and students please call: 858.573.2600 extension 1700

[Click here to register](#)

CONFERENCE DESCRIPTION There is increasing awareness that children with Autism Spectrum Disorders (ASD) receive services in multiple systems of care, in particular, Children's Mental Health Services. This workshop will familiarize families and providers with the characteristics of children with ASD (particularly those with High Functioning Autism and Asperger's) and provide practical, evidence-based tools for working with these children and supporting their families within systems of care.

CONFERENCE OBJECTIVES Identify symptoms, associated characteristics, and diagnostic criteria for Autism Spectrum Disorders Review recent findings from genetic and neuroscience research Discuss practical tools to individualize mental health treatment planning Identify early intervention services and discuss strategies for transitioning youth to educational services Improve treatment outcomes through active support of families navigating the various service systems involved in caring for children and youth with ASD Target Audience: Family, youth, community members, mental health and substance abuse treatment professionals, educators, social workers, probation officers, and health care providers.

Friday, June 5
Big Brothers / Big Sisters
40th Birthday Event

Tuesday, June 9
Soberfest 2009
Planning Meeting
1 pm

Thursday, June 25
Terrorism and Its Connections
To Drug Trafficking Video
Program
10 - 11 am

November 5
Project Homeless Connect

May Is...

Mental Health
Awareness Month

&

Asthma
Awareness Month
In Kings County,
approximately 21,000 children
and adults have been
diagnosed with asthma.

Exposure to tobacco smoke
increases the risk for asthma
and its symptoms.

Approximately 9.6% of adults
and children are exposed to
secondhand smoke in their
homes.

Unfortunately, 72.7% of
people with asthma have NOT
received an asthma
management plan from a
health care provider, as
recommended by the national
asthma guidelines

Data from the Kings County
Asthma Profile July 2008,
developed by [CA Breathing](#)

Project Homeless Connect Planning Meetings and Event Schedule

Dates:
The first planning meeting is: Friday, May 22, 2009
Time: 2:00 PM
Location: Kings United Way, 11050 13th Avenue, Hanford

To view meeting schedule and locations, [click here](#).

Project Homeless Connect Event Date: Thursday, November 5, 2009, 7:00 AM to 1:00 PM
Location: Hanford Civic Auditorium

This is a tremendous opportunity to outreach to the homeless in our community.

For more information contact: Nanette Villarreal, Executive Director Kings United Way
Phone: 559-584-1536 Fax: 559-584-1098
www.kingsunitedway.org



The Community Anti-Drug Coalitions Of America Present: a Webcast: *Getting Heard Through All Media Channels*

A Free, Public Domain Satellite TV/Webcast Program

Date: Thursday, May 28 2009
Time: 10:00-11:00 AM PT

Description: When it comes to preventing teen substance abuse, raising awareness of drug-related issues in the community is key.



One of the best ways to do that is to get the word out through media channels, such as TV, radio, newspapers and the internet. But, how we used to do things isn't good enough anymore. We need to twitter, blog, podcast, and utilize social norms campaigns. But as the media landscape changes, we can't ignore television, radio, and newspapers.

Learning Objectives:

- Learn media language
- See how social media can help keep costs down and still get the word out
- Discover how new media and traditional media can work together
- Hear how coalitions are utilizing media to promote themselves and their activities

June Events

Big Brothers / Big Sisters 40th Anniversary Celebration

Date: Friday, June 5th
Location: St. Paul Newman Center, 1572 E. Barstow, Fresno, CA
Time: 6:00 PM
Price: \$40 per couple, \$25 per individual, \$10 per child



To purchase your tickets, [click here](#).

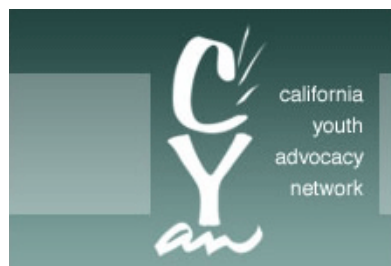
For more information, [click here](#).

Questions? Call Shauna Goodman at (559) 268-2447 or e-mail at sgoodman@bigs.org

CYAN Youth Board of Directors and Scholarship Applications Due

Application for the California Youth Advocacy Network's 2009-2010 Youth Board of Directors and the 2009 Erich Jenkins Memorial Youth Advocate of the Year Scholarship are due Friday, June 5, 2009.

If you have questions about either of these opportunities, please contact me at (916) 339-3424 ext. 21 or karen@cyanonline.org.



2009-2010 Youth Board of Directors

The California Youth Advocacy Network (CYAN) is currently accepting applications for our 2009-2010 Youth Board of Directors. We encourage all qualified advocates to apply.

What does CYAN's Youth Board of Directors (YBOD) do?

- Empower California teens to fight big tobacco
- Work closely with CYAN staff to provide direction for California's statewide youth tobacco-control campaigns
- Plan statewide activities, days of action, and trainings

- Represent CYAN at various conferences and events
- Have the opportunity to facilitate workshops at these conferences, trainings, and events

Applicants must be:

- California residents
- Entering the 9th-12th grades during the 2009-2010 school year
- Able to serve a 1-year term (July 1, 2009 – June 30, 2010)
- Able to check email at least once a week
- Hard working, enthusiastic, team players
- Expresses confidence in sharing their ideas and a willingness to speak up
- Committed to fighting the tobacco industry and spreading the truth about tobacco
- Willing and able to travel to in-person YBOD meetings, trainings, and conferences
 - Although every effort will be made to have nearby YBOD members travel together to CYAN sponsored events, there is a possibility that YBOD members may need to travel to an event by themselves.

Application forms are also available for download at www.cyanonline.org. All materials must be postmarked by Friday, June 5th.

2009 Erich Jenkins Memorial Youth Advocate of the Year Scholarship

The California Youth Advocacy Network along with the Erich Jenkins Change a Life Foundation are now accepting applications for their 2009 Erich Jenkins Memorial Youth Advocate of the Year Scholarship. This award is given out every year to three outstanding high school students for their accomplishments and leadership in California's tobacco control movement. Applicants must be California residents and must currently be in their junior or senior year of high school. Award recipients will receive a \$2000 scholarship.

Application forms are also available for download at www.cyanonline.org. All materials must be postmarked by Friday, June 5th.

Karen Strach
California Youth Advocacy Network
4811 Chippendale Dr. Suite 300
Sacramento CA, 95841
Phone: (916) 339-3424, Ext. 21
Fax: (916) 339-3425

Soberfest 2009 Planning Meeting

Date: Tuesday, June 9, 2009
Time: 1pm
Location: Cornerstone Administration Office, 801 W. Seventh Street (trailer in the back)

For more information contact: Tom Doyle 583-2036



Terrorism and Its Connections To Drug Trafficking Webcast

When: Thursday, June 25, 2009
Time: 10:00AM-11:00 AM PT
Target Audience: Anyone with an interest in reducing illegal drug use, law enforcement.
For more information contact: Ed Kronholm/Amanda Chavez
877-820-0305 or 480-730-1388 dlnets@aol.com Availability: C-



Band Satellite downlink and/or as a Webcast

To register: click [here](#) or call Ed Kronholm at DL Nets, at 877-820-0305 or 888-820-4898.

Terrorism & Its Connections to Drug Trafficking is an hour-long broadcast that focuses on counterfeit versions of finished drugs being manufactured and distributed by well-funded and elaborately organized criminal networks. Domestically, State, local, and tribal law enforcement cooperation are supported by Federal initiatives such as the High Intensity Drug Trafficking Area (HIDTA) and the Organized Crime Drug Enforcement Task Force (OCDETF) programs. These efforts are supplemented by the work of the DEA's Mobile Enforcement Team and U.S. Immigration and Customs Enforcement's (ICE) Border Enforcement Security Task Force (BEST) programs, as well as by the work of Federal Agents operating out of DEA and ICE field offices across the nation.

Learning objectives:

- Understand the definition of counterfeit
- Learn about the fastest growing avenues of diversion through rogue internet pharmacy schemes
- Learn how countries such as Thailand, Hong Kong, China, Australia, Russia, Peru, Brazil, Japan, Mexico the Philippines and Afghanistan have utilized the proceeds in drug trafficking
- Find out the dangers of counterfeit drugs in the United States
- Learn about weapons-for-drugs exchanges and who this profitable business attracts
- See how the drug trade facilitates the activities of terrorists and organized criminals worldwide
- Understand the aspect of this "entrepreneurial" style of crime and the intricate manner in which drugs and terrorism may be intermingled
- Learn how the efforts to stop funding these groups and how international cooperative efforts between law enforcement authorities and intelligence organizations are critical to eliminating terrorist funding, reducing the drug flow, and preventing future terrorist attacks

For viewers without satellite access, the program is available the day of the satellite feed via on-demand webcast. It will also be archived for on-demand access at a later date.

Youth Resources

As we approach Graduation time, the following links can be helpful to parents, teachers, schools, communities and youth leaders in planning their safe celebrations and campaigns.

[A Parent's Guide to the Teen Brain](#)

[Help Make Summer Safe: Don't Serve Alcohol to Teens](#)

[The Face Project:](#) "Our mission to advocate for action to reduce alcohol problems so people everywhere can experience life to its full potential."

[Above the Influence](#)

[Please God, I'm Only 17 Brochure](#)



[What a Teen Should See When it Comes to Alcohol](#)

Youth: Earn \$5 per Store by Being Undercover Agents for Tobacco Compliance



The American Lung Association has a statewide program called Stop Tobacco Access to Kids Enforcement Act. (S.T.A.K.E.).

Youth between the ages of 14-16 volunteer to be undercover agents for tobacco compliance checks outside their immediate neighborhood.

Requirement and application can be found on their website www.stakeact.com.

Students do receive \$5.00 for each store they visit. On an average day, students may visit anywhere from 10-20 stores.

On Going Announcements, Events & Resources

About the New Drug Czar: Gil Kerlikowske Sworn in on May 7, 2009 as Director of National Drug Control Policy



Gil Kerlikowske, former chief of police for the Seattle Police Department brings nearly four decades of law enforcement and drug policy experience to the position.

The new Drug Czar will engage with Federal, State, and local partners to develop and implement a comprehensive strategy that reduces flow of drugs in our communities.

Director Kerlikowske's message is available [Here](#).

For additional information about the Director and his confirmation please see <http://www.whitehousedrugpolicy.gov/>

Resources: A Guide to Effective Regulation of Alcohol Advertising

The Marin Institute has released a handy guide to effective regulation of alcohol advertising.

It includes: OOH, the First Amendment, public vs. private property, checklists, examples of effective laws, and tips on tricks to watch out for.

[Click Here](#) to get your copy.



[Kings Partnership for Prevention](#) ~ [Nell Lobdell, Coordinator](#) ~ email created by [MB Marketing](#)