



KINGS PARTNERSHIP

Partnership Packet

2023-2024

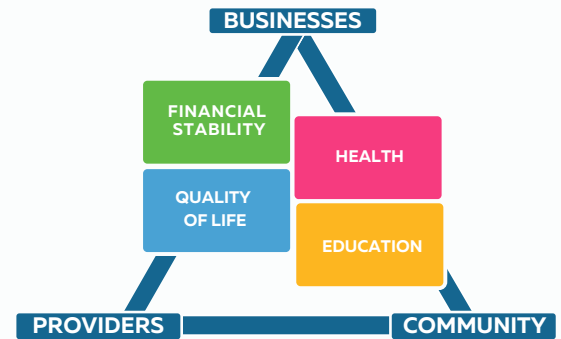
THANK YOU to our Partners!

The community impact achieved in the past by Kings Partnership has only been possible because of partnership support; we cannot thank our partners enough for believing in the power of collaboration and making it a priority!



We hope you will join the KPPF Family!

Due to the generous support of our Partners in 2022-2023, KPPF was able to continue bringing community partners together across sectors to build a healthier Kings County. As we move further into our expansion project, our goals for 2023-24 are bigger than ever! To ensure Kings Partnership continues promoting, supporting, and improving an environment of wellness for Kings County residents, KPPF needs your support!



Take a look at the work that Kings Partnership has been actively committed to in the last year!

KPPF NUMBERS

- 519 subscribers
- 75 newsletter campaigns
- +1,000 contacts
- 10 partners (funders)
- 74% increase in budget

SOCIAL MEDIA

- 1,830 Facebook Followers
- 662 Instagram Followers
- 382 Social media posts

COMMUNITY EVENTS

- UCCP Trunk or Treat
- Autism Awareness 5k Run
- Back to School Night
- Recovery Fest
- Red Ribbon Week
- Gear Up
- Dream It Be It
- Winter Wonderland
- CommUNITY
- Jr CEO

COMMUNITY PROJECTS

- Champions communications contract
- Neighborhood Partnership Program
- Child Abuse Prevention Coordinating Council (CAPCC)
- HSA Community Engagement
- Got Needs? 2023
- Elevate Youth California

INITIATIVES

- Substance Use Response Group (SURG)
- Kings County Mental Health Taskforce
- Healthy Eating/ Active Living (HEAL)
- Kings Coalition for Wellness & Awareness (KCWA)
- Financial Stability Taskforce
- Rise Above Youth Empowerment Taskforce



Will you partner with KPFP?

As you evaluate your budget for 2023-24, would you consider becoming an Annual Partner of KPFP? We believe in Kings County, and we know that by working together we can reduce health inequities and improve the quality of life for all residents!

ANNUAL PARTNERSHIP OPPORTUNITIES

GOLD PARTNER

- Organization logo on KPFP website (w/ option to include short blurb or customized landing page*)
- Featured post on KPFP social media sites
- Recognition at KPFP events (brochures, flyers, programs, etc)
- Organization logo included in signature on weekly email blast
- KPFP to send out 2 e-mail blasts on behalf of partner utilizing MailChimp platform and audience of nearly 500
- + 4 additional partnership benefits based on organization/marketing needs

My agency agrees to become a **GOLD PARTNER**

\$10,000+



*Customized landing page

SILVER PARTNER

- Organization logo on KPFP website (w/ option to include short blurb*)
- Featured post on KPFP social media sites
- Recognition at KPFP events (brochures, flyers, programs, etc)
- Organization logo included in signature on weekly email blast
- KPFP to send out 1 e-mail blast on behalf of partner utilizing MailChimp platform and audience of nearly 500
- + 2 additional partnership benefits based on organization/marketing needs

My agency agrees to become a **SILVER PARTNER**

\$1,000-\$9,999



SILVER PARTNER

Kings County Behavioral Health

Kings County Behavioral Health and its partners build programs that empower individuals and their families to achieve sustained well-being from mental illness and addiction.

Its Mission is to promote, support, and invest in the wellness and recovery of individuals living in the communities of Kings County by creating opportunities to contribute, learn, work, and find hope in each day.

*Short blurb

BRONZE PARTNER

- Organization logo on KPFP website
- Featured post on KPFP social media sites
- Recognition at KPFP events (brochures, flyers, programs, etc)
- Organization logo included in signature on weekly email blast
- + 1 additional partnership benefits based on organization/marketing needs

My agency agrees to become a **BRONZE PARTNER**

\$100-\$999



BRONZE PARTNER



ADDITIONAL PARTNERSHIP BENEFITS

Kings Partnership understands that one entity's needs may not be the same as another. To ensure our partners receive our full appreciation for their commitment to our organization, our partnership benefits are customized to our partners. Please refer to the table below for more information regarding how many additional partnership benefits each membership level receives. Have an idea for an additional benefit that is not currently listed? We'd love to sit down with you and discuss what benefits your organization/business prefers and how we can meet those needs! Please send your completed packet to kingspartnership@kfpf.org. We THANK YOU for your continued support!

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| <input type="checkbox"/> Ability to put customized mini-dashboard onto organization website | <input type="checkbox"/> KPFP agrees to attend organization events and utilize photos and videos to promote organization | <input type="checkbox"/> KPFP shares press release announcing partnership |
| <input type="checkbox"/> Organization logo added to community dashboard page of their choosing | <input type="checkbox"/> Access to your own customized partner community dashboard | <input type="checkbox"/> Organization has ability to request and receive customized reports by location with indicators, maps, custom text and more to aid in federal and or state reporting and grant submission. |
| <input type="checkbox"/> Organization given access to "Funding Opportunities" | <input type="checkbox"/> KPFP sends out social media posts on behalf of partner utilizing Facebook and Instagram platforms | <input type="checkbox"/> Other (as discussed with KPFP staff) |
| <input type="checkbox"/> Organization given access to Promising Practices | <input type="checkbox"/> One-month spotlight in our weekly email blast | |
| <input type="checkbox"/> Organization given access to CHNA guide | | |

PARTNERSHIP LEVELS & BENEFITS	GOLD	SILVER	BRONZE
Organization logo on KPFP website (w/ option to include short blurb or customized landing page)	w/option to include short blurb or customized landing page	w/option to include short blurb	X
Recognition at KPFP events (flyers, programs, etc)	X	X	X
Organization logo included in signature on weekly email	X	X	X
KPFP to send out __ e-mail blasts on behalf of partner utilizing MailChimp platform and audience of nearly 500	2	1	NA
+ __ additional partnership benefits based on organization/marketing needs	4	2	1

