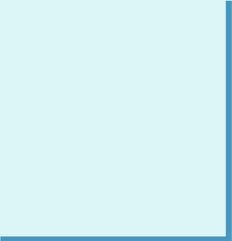




PROUD TO  
Support  
SAFE Learning  
IN KINGS COUNTY



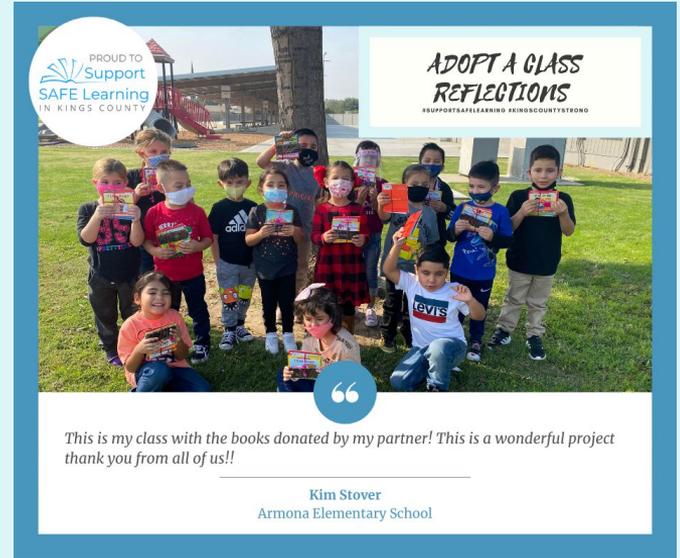
# Adopt-A-Class



# Outcomes

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- 13 Classes sponsored
- Schools from Lemoore, Hanford, and Armona
- K-12th grade
- Adopt-a-Class 2021



**THANK YOU** to all who sponsored a class!!



# Social Marketing Class Update



# Why is this important?

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- First step in building a network in Kings County comprised of community organizations/businesses/etc.
- Ability to connect with one another and bring more awareness to what is available to the community
  - Such as services, events, how they can get involved
- Help businesses who are trying to grow and outreach to the community to do so
  - Provide connections to those who may have bigger followings to connect them to the audience they desire
- Assist organizations and businesses in improving their social marketing presence and “keeping up with the trends”

# Projected Project Ideas

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1. Gathering content and information for “Social Marketing part 2” class
2. Creating YouTube playlist with videos that businesses can watch
  - a. Looking at blog posts about what businesses can use to jumpstart their social media accounts or even advance the ones they already have
3. Creating a comprehensive list of businesses/organizations/etc. in the community
  - a. This would be a directory of everything Kings County has to offer
    - i. Phone numbers, point of contact, social media, etc.
  - b. This would also help build a network within Kings County
4. Creating a website landing page on the KPFP Website
  - a. House the Social Marketing Classes, how-to videos, network list, etc.



# Breakout Room Session 1

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**Topic:** *Local internships for high school and college students (training and certifications too)*

- A. Each participant please introduce themselves
- B. Who do we need at the table for the *Internship Task Force in Kings County*?
- C. Currently what are the participant's businesses or agencies doing to bring in new candidates?

# Breakout Room Session 2

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***Topic: Building the Internship Program***

- A. How would you begin to grow the internship program?
- B. What do we need to grow the program?
- C. How do we leverage funding for youth?