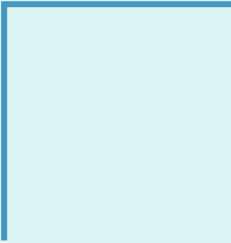
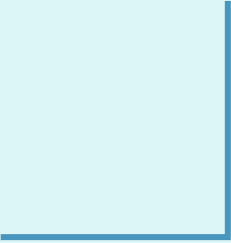





PROUD TO
Support
SAFE Learning
IN KINGS COUNTY

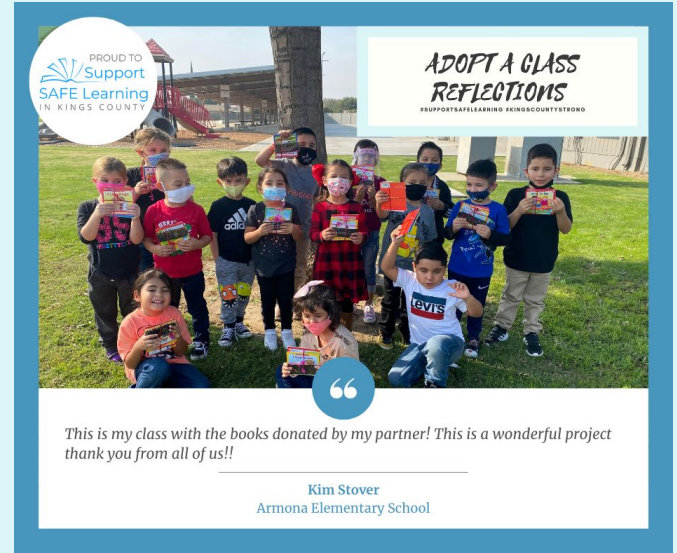


Adopt-A-Class



Outcomes

- 13 Classes sponsored
- Schools from Lemoore, Hanford, and Armona
- K-12th grade
- Adopt-a-Class 2021



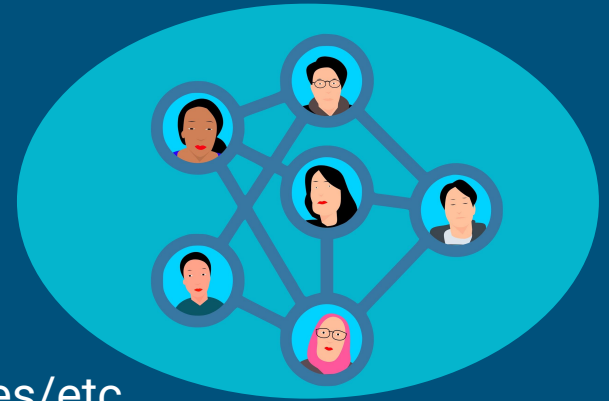
THANK YOU to all who sponsored a class!!



Social Marketing Class Update



Why is this important?



- First step in building a network in Kings County comprised of community organizations/businesses/etc.
- Ability to connect with one another and bring more awareness to what is available to the community
 - Such as services, events, how they can get involved
- Help businesses who are trying to grow and outreach to the community to do so
 - Provide connections to those who may have bigger followings to connect them to the audience they desire
- Assist organizations and businesses in improving their social marketing presence and “keeping up with the trends”

Projected Project Ideas

1. Gathering content and information for “Social Marketing part 2” class
2. Creating YouTube playlist with videos that businesses can watch
 - a. Looking at blog posts about what businesses can use to jumpstart their social media accounts or even advance the ones they already have
3. Creating a comprehensive list of businesses/organizations/etc. in the community
 - a. This would be a directory of everything Kings County has to offer
 - i. Phone numbers, point of contact, social media, etc.
 - b. This would also help build a network within Kings County
4. Creating a website landing page on the KPFP Website
 - a. House the Social Marketing Classes, how-to videos, network list, etc.



Breakout Room Session 1



Topic: *Local internships for high school and college students (training and certifications too)*

- A. Each participant please introduce themselves
- B. Who do we need at the table for the *Internship Task Force in Kings County*?
- C. Currently what are the participant's businesses or agencies doing to bring in new candidates?

Breakout Room Session 2



Topic: Building the Internship Program

- A. How would you begin to grow the internship program?
- B. What do we need to grow the program?
- C. How do we leverage funding for youth?